

THE ULTIMATE VISUAL IDENTITY CHECKLIST FOR YOUR PRACTICE

GETTING THE LOOK

- Logo
- Logo Variations
- Practice Sign
- Posters
- Patient Education TV Slides
- Uniforms
- Wall Decals
- E-mail Signatures
- PC Wallpapers
- Brand Identity Manual

RUNNING YOUR OFFICE

- Business Cards
- Stationery
- Patient Forms (Print + PDF)
- Appointment Cards
- ROF Folders
- ROF Inserts
- Care Plan Handouts
- Kids Colouring Sheets
- Coupons for Referrals
- Health Talk Presentation
- Welcome Packs
- Office Signs (Whatsapp / No Phones / etc)
- Patient Education Flyers
- Exercise / Stretching Handouts

MARKETING YOUR OFFICE

- Website
- Social Media Templates
- Banners for Fairs and
- Events
- Flyers
- Magazine Ads
- Print Newsletters
- Gift Cards
- Postcards
- Merchandising
- Workshop Posters
- Events Posters
- Email Marketing headers
- Facebook Cover



The items in **BOLD** 

are included in the "New Practice Bundle"

More info here!

